Closing The Gap Using 21st Century Ostomy Care
• In 2013, my father, Liney Guidry had his bladder removed resulting in a urostomy.

• Struggled with the lack of control and poor hygiene while performing his pouch replacement, and like other ostomates he became depressed and reclusive.

• He developed a tool that improved his pouch change process, which resulted in restored confidence and independence.

• As his family, we were ecstatic to see him return to his normal active lifestyle.
What about other ostomates?

How could they get the same relief and improve their quality of life?

We recognized a serious gap in ostomy care.

Our mission is to develop products designed to improve the lives of ostomates which help them manage their ostomy.
What Types of Ostomies do our Products work with?

ALL OF THEM!

Ostomates are using our products with Ileostomy, Urostomy and fluid Colostomy.
Ostomy Care Challenges

The current protocol for changing a pouching system is:

**Antiquated:** process hasn’t improved in 70 years

**Unsanitary:** effluent often soils the surrounding area

**Unhygienic:** peristomal skin is often not clean or dry

**Stressful:** lack of control leads to anxiety and loss of confidence
The FAILURE in the CURRENT Protocol

STEP ONE
Remove Used Pouching System

- The stoma is left exposed during the change process
- Ostomate has NO control over stoma output

STEP TWO
Clean & Dry Skin

- Skin and surroundings are often contaminated
- Ostomate and caregiver are exposed to caustic waste
- Effluent may become trapped under the new assembly

STEP THREE
Apply New Pouching System

- Post-change cleanup is often very messy
21st CENTURY OSTOMY CARE

**STEP ONE**
Remove Used Assembly

**STEP TWO**
Cover Exposed Stoma with Cartridge

**STEP THREE**
Thoroughly Clean and Dry Skin

**STEP FOUR**
Apply New Pouching System

- Captures and contains stoma output and promotes a sanitary pouch replacement
- Provides the time necessary to properly clean, treat and thoroughly dry peristomal skin
- Easily plugged for discreet and convenient disposal and easier cleanup after replacement
- Biodegradable and designed for use with each pouch replacement or clinical examination
The SOLUTION

StomaGenie Capture Cartridge®

- Lined with super absorbent fabric
- Available in 12 diameter sizes
- Compatible with all pouch systems
- Reduces pouch change anxiety
- Allows time to clean and prep skin
- Disposable
- Biodegradable
- Covered by Medicare and insurance
What else?

SecurPress®

• Over 90% of ostomates worry about leaks
• SecurPress helps make a tight seal
• Applies even pressure around stoma
• Available in 12 sizes matching cartridges
• Reusable unless stoma size changes

Pouch leaking is the #1 concern for ostomates.
Stomagienics
Innovative Ostomy Care Solutions

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Thank You!